



# Zero Trust in Identity Access Management (IAM)

*The future of cybersecurity is  
"Never Trust, Always Verify."*



## Why Traditional Security Fails Today

- ◆ Cloud, IoT, remote work & global collaboration expand attack surfaces
- ◆ Perimeter defenses can't stop sophisticated insider & external threats





## What is Zero Trust?

Assume no user, device, or app is trustworthy by default—inside or outside your network.

### Core Principles of Zero Trust IAM



**Continuous Verification:**  
Every access request is authenticated in real time



**Least Privilege Access:**  
Users get only the permissions they need



**Context-Aware Access:**  
Decisions based on device health, location & behavior



**Adaptive Authentication:**  
Dynamic security checks for every action



## Why Zero Trust Matters

### Mitigate Insider Threats

Continuous user verification

Granular access controls

Behavioral anomaly detection

### Defend Against External Attacks

Multi-factor authentication

Micro-segmentation limits attacker movement

Contextual access evaluation

### Enable Secure Remote Work

Trusted device authentication

Policy-based remote access

Endpoint health monitoring

### Ensure Regulatory Compliance

Audit trails for transparency

Data access minimization

Policy enforcement aligned with GDPR, HIPAA, CCPA

### Future-Proof Security

Scalable for hybrid & multi-cloud

Adaptive policies evolve with threats

Seamless integration with existing systems

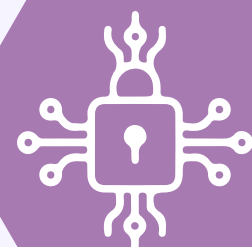


## How eMudhra Powers Zero Trust IAM



### Comprehensive Identity Management

Secure access to applications  
with continuous verification



### Advanced Multi-Factor Authentication (MFA)

Biometrics, OTPs & more for  
stronger user authentication



### Privileged Access Management (PAM)

Monitor and protect  
admin-level users



### Context-Aware Access Control

Real-time analytics for  
smarter access decisions



### Seamless IT Integration

Works smoothly with your  
cloud & on-premises systems

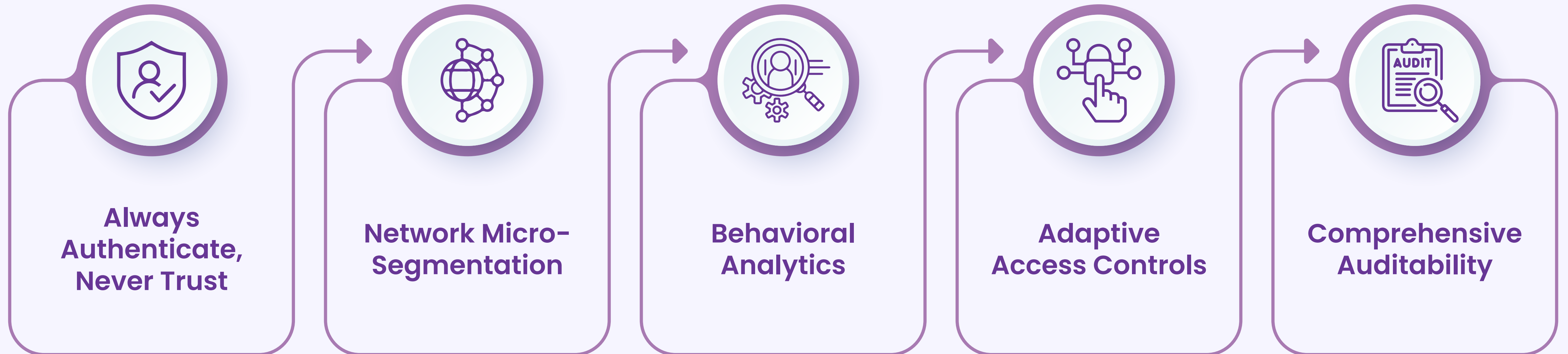


### Built-in Compliance Support

Simplifies adherence to  
global regulations



## eMudhra Zero Trust IAM Features





## Build Your Resilient Digital Future

*Shift from perimeter defense to adaptive security with eMudhra.*

**Adopt Zero Trust IAM today.**

Contact **eMudhra** to transform your cybersecurity strategy.